

SI. hair treatment profes
THE HAIR AND SCALP LIFE CYCLE. leuoi.

VITALS

HAIR TREATMENT

BRAZILIAN MADE



vitals
is the hair
and scalp
life cycle.

It is the combination of
health and capillary balance.



SMOOTHING TREATMENT

BRAZILIAN STRAIGHTENING

step1
complex shampoo

step2
multi emulsion

1 L - 33.8 FL.OZ



EXCLUSIVE BLEND
RICH IN VEGETABLE
EXTRACTS AND PROTEINS,
STRAIGHTEN THE HAIR AND
ACTS ON GROWTH AND BAL
ANCE AT THE SAME TIME.

With our high performance technology, the result is a natural straightening, free of formaldehyde and derivatives, capable of deeply restoring and sealing the fiber, providing intense shine, smoothness and natural movement.

The action of incredible cell recovery and regeneration provided by its composition with Bio Actives that nourish, renew and strengthen the hair. Vegetable oils, proteins, vitamins, nutrients and amino acids, bring numerous benefits to the health and vitality of hair, providing hair development, growth and resistance.

d-panthenol, seed oil of avocado, macadamia, coconut, linum, bataua, ricinus and extracts of green tea, arnica and aloe vera.

It acts on all layers of the hair fiber leaving the hair really disciplined, with the cuticles firmly sealed and no frizz. The thermal action provided by the dryer and flat iron, along with the professional's technique, realigns the hair, bringing a new form of natural hair straightening. This process allows the hair to be hydrated and styled normally without blocking the fiber.

ZERO
FORMALDEHYDE

NATURAL
STRAIGHTEN
AND MOVEMENT

ACTS
INSIDE THE
HAIR FIBER

PRESERVES
THE HEALTH OF
PROFESSIONALS
AND CUSTOMERS

NO SMOKING
OR BURNING
EYES

SAFE FOR
BLONDES OR
BLEACHED HAIR



genuine brazilian straightening

Exclusive technology smart and continuous for a more intense smooth, healthy and long lasting.



Combined the synergy of an Exclusive Blend with high biological value proteins with an intelligent and innovative technology.

MULTIPURPOSE is suitable for all hair types promoting a perfect result.

TREATS WHILE SMOOTHING. Broad action of hair restructuring.

REPLAY SYSTEM PROGRESSIVE. Does not damage the fiber with successive applications. The hair recognizes the treatment and promotes better results.

DIRECTIONS



■ allergy test

Apply step 2 on nape or forearm. Do not use in case of allergic reaction.

■ hair cleansing

Apply step 1 evenly on wet hair all over the scalp, massaging gently. distribute the product from root until hair ends without rubbing the fiber. Rinse it off. Repeat the process if necessary. Dry the hair 80% with a hair dryer.

■ application

With a brush, apply the product two fingers away from the hair root on damp hair, section by section evenly. Comb it well to spread the product (also spread it to the root with the comb to prevent the cream from touching the scalp).

TIP: You can cover the hair with plastic cap or wrap for better absorption of the product.

■ timing and rinsing

Leave it on from 30 to 60 minutes. rinse will be proportional to the hair resistance, for less resistant hair rinse it more and for thicker hair rinse less. Remove the excess of water with a towel.

■ blowdrying

Have a straight blow-dried, aligning the fiber from the roots to the ends. The brushing technique is the most important step.

■ activation

After blow-drying the sections very well, start the process with a flat iron. Both the thickness of the sections and the amount of passes will be related to the degree of resistance of the hair. More resistant the hair, besides being required greater amount of repetitions of the iron, thinner sections are required. In cases of less resistant hair, the amount of passes may be less and the thickness of the section may be thicker. In the case of blond hair, reduce the temperature, so there is no fading.

HOME CARE PROFESSIONAL POWER

DAILY CARE AND PROTECTION

VITALS
HAIR TREATMENT



VITALS
HAIR TREATMENT

PRO BLONDE
PROFESSIONAL POWER
moisturizing hair toner

step 1 shampoo

STRENGTHENS AND REBUILDS
Acts On Hair Growth And Balance
Natural And Balanced Hair

500 ML - 16.9 FL. OZ.

VITALS
HAIR TREATMENT

PRO BLONDE
PROFESSIONAL POWER
moisturizing hair toner

step 2 conditioner

STRENGTHENS AND REBUILDS
Acts On Hair Growth And Balance
Natural And Balanced Hair

500 ML - 16.9 FL. OZ.

moisturizing hair toner

STRENGTHENS AND REBUILDS
Acts On Hair Growth And Balance



VITALS
HAIR TREATMENT

PRO STRENGTH
PROFESSIONAL POWER
intensive moisturizing

step 1 shampoo

ULTRA HYDRATING POWER
Intensifies the hair Renewal Cycle
Dry And Damaged Hair

500 ML - 16.9 FL. OZ.

VITALS
HAIR TREATMENT

PRO STRENGTH
PROFESSIONAL POWER
intensive moisturizing

step 2 conditioner

ULTRA HYDRATING POWER
Intensifies the hair Renewal Cycle
Dry And Damaged Hair

500 ML - 16.9 FL. OZ.

intensive moisturizing

ULTRA HYDRATING POWER
Intensifies the hair Renewal Cycle



VITALS
HAIR TREATMENT

PRO VITALITY
PROFESSIONAL POWER
reconstruction and strengthening

step 1 shampoo

STRONG AND HEALTHY HAIR
Mass Replenishment
Extremely Damaged Hair

500 ML - 16.9 FL. OZ.

VITALS
HAIR TREATMENT

PRO VITALITY
PROFESSIONAL POWER
reconstruction and strengthening

step 2 conditioner

STRONG AND HEALTHY HAIR
Mass Replenishment
Extremely Damaged Hair

500 ML - 16.9 FL. OZ.

reconstruction and strengthening

STRONG AND HEALTHY HAIR
Mass replenishment



VITALS
HAIR TREATMENT

PRO SERUM
PROFESSIONAL POWER
serum finalizer

MULTIFUNCTIONAL NOURISHING TREATMENT
For a Perfect Blow-Drying
Thermal Protection

20 ML - 0.67 FL. OZ.

serum finalizer

MULTIFUNCTIONAL NOURISHING TREATMENT
For a Perfect Blow-Drying

EXCLUSIVE BLEND HIGH PERFORMANCE
NOURISHES THE HAIR AND ACTS ON GROWTH AND BALANCE AT THE SAME TIME.

A Treatment Line of Intense and Complete Care, rich in vegetable extracts and Bio Actives that nourish, renew and strengthen the hair. Acts on growth, balance and intensify the hair renewal cycle.

PRO BLONDE TREATMENT



step1
shampoo
step2
conditioner

500 ML - 16.9 FL.OZ



HEALTH AND BLONDES VITALITY

Tones, Strengthens and Repairs, acting directly inside the hair fiber damaged by the bleached process. It intensifies the blonde highlights and corrects the yellow and orange tones, providing an incredible blonde color. It also helps in the finishing of highlights and in the color protection. Even more nutrition, shine and lightness.

brazilian moisturizing
INDICATION: To Natural blonde and bleached hair



PRO STRENGTH TREATMENT

step1
shampoo
step2
conditioner

500 ML – 16.9 FL.OZ



LIFE AND NUTRITION FROM ROOT TO HAIR ENDS

High moisturizing power provides the hair with a better conditioning, malleability and intense shine. Its vegetable oils, proteins, vitamins, nutrients and amino acids, bring numerous benefits to the health and vitality of the hair, providing development and hair resistance.

brazilian hydrating
INDICATION: To Dry and damaged hair



PRO VITALITY



DEEP RECOVERY. REPLENISH PROTEINS AND AMINO ACIDS.

Mass replenishment treatment, acts on nutrition, revitalization and damage hair fiber regeneration. More strength, resistance and mass to the hair. Restores, strengthens and reduce breakage. Helps in the growth of weak and brittle hair and prevents hair loss. Strong and healthy hair.

reconstruction and strengthening
INDICATION: Extremely damaged hair

step 1
shampoo
step 2
conditioner

500 ML - 16.9 FL.OZ





PRO SERUM

serum finalizer
60ml – 2,02 FL.OZ



EXCLUSIVE BLEND RICH IN OILS AND VEGETABLE EXTRACTS, PROTEINS, COMPLEX B VITAMINS, A, C and E, MINERALS and OMEGA 6.

d-panthenol, seed oil of avocado, macadamia, coconut, linum, bataua, ricinus and extracts of green tea, arnica and aloe vera.

Multifunctional nourishing treatment ideal for dry hair processed by locks, lights or highlighted hair. Restores hydration by creating an extra layer of protection by filling in fiber cracks, retaining water and preventing nutrient loss. Anti-Frizz, makes combing and drying much easier. Silky, nourished and resistant hair.

- Reduces hair breakage by 65% after first use
- Protects the hair from UV rays and hot air from dryer and flat iron
- Ensures vibrant colors last longer
- Nourish and soften the hair
- Conditions the hair, providing remarkable softness and shine

KIDS HAIR THERAPY



VITALS is the hair and scalp life cycle.



It is the health and capillary balance.

VITALS

... WE COMBINE OUR BEST NUTRITIONAL AND REPAIRING ACTIVES IN OUR CHILDREN'S HAIR TREATMENT THERAPY.

0% FORMOLDEHYDE
POWER CREAM



ADVANCED HYDRATION



KIDS LINE

CHILDREN ALIGNMENT

Safe for your little kids
EXCLUSIVE BLEND RICH IN
VEGETABLE EXTRACTS AND
HIGH VALUE PROTEINS

children alignment

INDICATION: For All Hair Types.

500 ML - 16.9 FL.OZ



VITALS
HAIR TREATMENT

KIDS
HAIR THERAPY

children alignment

0% FORMOLDEHYDE
POWER CREAM

MULTIPURPOSE
EXCLUSIVE TECHNOLOGY

Anti-Frizz / Volume Reduction
NATURAL SMOOTH EFFECT
Safer Gentle Formula

Indicated For All Hair Types
BRAZILIAN MADE

500 ML - 16.9 fl.oz

CHILDREN ALIGNMENT

KIDS LINE

0%
Formoldehyde

Power Cream.
Single Step

Natural
Smooth Effect

Volume Reduction /
Anti-Frizz

Safer Gentle
Formula

Silky and Soft
Dreamy hair



Intense hair conditioning.
Easy to comb.

Shiny hair with
natural movement

No Smoking or
Burning Eyes

Straight, sealed and
disciplined hair

Exclusive technology
MULTIPURPOSE

Fruity Aroma



CHILDREN ALIGNMENT

KIDS LINE

DIRECTIONS



1) Wash your hair with your favorite shampoo, it's not necessary to use an anti-residue shampoo. Remove excess water with a towel and blow dryer leaving hair 80% dry.



2) Apply the product with a brush and use a comb to spread it throughout the hair, starting from the neck. Respect a distance of 0.5 cm from the scalp, applying to the hair only.
Note: Do not apply the product to the scalp in order to avoid irritation.



3) Leave it on proportional to the degree of hair resistance. From 20 to 30 minutes on thin and less wavy hair or 60 minutes on resistant hair.

4) RINSE IT OFF COMPLETELY using water only. Dry well with a blow dryer, aligning the hair fiber.



5) Finish by brushing and flat ironing in thin sections from root to hair ends between 200°C and 230°C Celsius. (If your flat iron uses Fahrenheit Scale °F use the temperature between 390°F to 450°F). We recommend flat ironing 10x each section to obtain a perfect straight, especially in more resistant hair. After the process, wash and condition your hair with the Kids Home Care Line.



HOME CARE

PRO KIDS TREATMENT

NUTRITION CARE. HEALTHY AND SOFT HAIR.

Formula with natural and mild ingredients, nutri, replenishes water and protects, leaving a hydrated and silky hair. Loose and lighter hair. Contains rich natural oils that moisturize and condition giving even more shine and softness. Easy to comb.

ADVANCED HYDRATION FOR LITTLE KIDS

INDICATION: Daily use for all hair types.

step1

shampoo

step2

conditioner

500 ML - 16.9 FL.OZ



KIDS LINE



VITALS
HAIR TREATMENT

THE HAIR AND SCALP LIFE CYCLE. Professional Treatment

VITALS

www.vitalscosmetics.com.br

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